

Bluerange Becomes Nordic

Finnish company acquires a majority in Bluerange and positions itself in Sweden

August 2018, Sweden

Bluerange was founded in 1996 on the premise of facilitating and streamlining daily work in small and midsize businesses, through user-friendly and easily accessible IT and online services. By combining digital communication, IT infrastructure and information handling, we can deliver complete solutions, regardless of the branch, size or ambitions of our employer.

*– We see great potential in Sweden, and by acquiring Bluerange, we can take advantage of the vast leadership experience that we possess in IT delivery and growth, both in the Nordic countries and internationally. With this experience, and the help of the great competence that Bluerange holds, we have enhanced our ability to deliver world-class services and support to small and midsize businesses; as well as larger corporations, **says Anders Sagadin who takes on the role of chairman in Bluerange Sweden AB.***



*– I look forward to elevating Bluerange to new levels and providing our customers with new opportunities to grow with us; taking advantage of the synergies that our new ownership provides. With a strong parent company backing us, we have new opportunities to market our modern and Green Datacenter, as well as other consultancy services that we offer, locally, nationally and internationally. As a result of this, we will be hiring new employees, **says Nichlas Melin, CEO of Bluerange Sweden AB.***

Bluerange was acquired through Parksson AB, a newly established Swedish investment company with interests in both Finland and Sweden.

About Bluerange

Bluerange is located in Jönköping and provides IT solutions to small and midsize companies, ensured by competent and engaged employees.

Read more at www.bluerange.se

About Parksson

Parksson is a Swedish investment company with IT-related interests in the Nordic countries, with a primary focus on Finland and Sweden.

For more information contact:

Nichlas Melin, CEO at Bluerange, 036-34 59 02, nichlas.melin@bluerange.se

Anders Sagadin, Parksson AB, 070-699 40 00, anders@sagadin.com